

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	0	(@ad<"2000" or @ay<"2000") and survey and market adj research and 705/10.clas	US-PGPUB; USPAT	OR	OFF	2004/12/22 15:59
L2	0	(@ad<"2000" or @ay<"2000") and 705/10.clas	US-PGPUB; USPAT	OR	OFF	2004/12/22 16:00
L3	0	(@ad<"2000" or @ay<"2000") and "705.clas"	US-PGPUB; USPAT	OR	OFF	2004/12/22 16:00
L4	0	(@ad<"2000" or @ay<"2000") and "705.10.clas"	US-PGPUB; USPAT	OR	OFF	2004/12/22 16:00
L5	0	(@ad<"2000" or @ay<"2000") and "705/10.clas"	US-PGPUB; USPAT	OR	OFF	2004/12/22 16:01
L11	1458	705/10.ccls.	US-PGPUB; USPAT	OR	OFF	2004/12/22 16:04
L12	7	705/10.ccls. and internet adj survey	US-PGPUB; USPAT	OR	OFF	2004/12/22 16:04

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Set Items Description

S1 25 (PY<2000 OR PD<2000) AND (WEBSITE)(W)(EVALUATION OR SCORING

OR SCORE)

S2 15 RD (unique items)

? t s2/9,k/1-15

2/9,K/1 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

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01832886 04-83877

Netstorming: Website development strategies

Cormier, Kathleen A

Strategic Finance v80n11 PP: 64-67 May 1999 CODEN: MGACBD ISSN:

0025-1690 JRNL CODE: NAA

DOC TYPE: Journal article LANGUAGE: English LENGTH: 4 Pages

WORD COUNT: 1206

ABSTRACT: Med Resorts International was considering jumping onto the Internet with its own web page. In the first Internet brainstorming session, 8 key members of the management team along with the president of the company discussed internet applications that they had each seen and considered the problems related to online commerce and business applications. Before the session, each member of the group was assigned to gather information about personal World Wide Web and Internet use in order to discuss questions such as: What web sites had been visited? How had the Internet been of value?

TEXT: Headnote:

SURE A WEBSITE SOUNDS LIKE A GREAT IDEA, BUT WHERE DO YOU BEGIN?

Like many others in small or midsize companies, we at Med Resorts International were considering jumping onto the Internet with our own Web page. Our managers were intrigued but realized that before staking out a site we needed a strategy.

In our first Internet brainstorming session, eight key members of our management team along with the president of the company discussed Internet applications we had each seen and considered the problems related to online commerce and business applications. We wanted to brainstorm ideas for possible applications for our business and determine our corporate culture toward doing business on the Internet.